

EXPLORE — INFINITE — OPPORTUNITIES AFTER 12TH WITH — MAAC —

BECOME A MASTER IN ANIMATION, VFX, MULTIMEDIA & GAMING!



Be a part of one of the fastest growing industry: Media & Entertainment



In the current era of globalization, Media & Entertainment industry has seen a drastic surge with increased content demand. It's one of the fastest growing sectors and one of the most vibrant and exciting industries in India.

Pandemic has triggered an aggressive rise in content consumption

India is projected to have accelerated growth with a **billion digital users by 2030.**

During Week 1 of the pandemic, time spent on TV & smartphones **increased by 1.5 hours which is a sharp increase of 6%.**

The content consumption on the OTT platforms has increased drastically! For example, Zee5 has witnessed an **increase in the viewing time by 50%** on their platform with Daily Active Users.

Mobile Marketing Association states that three out of four gamers in India **play mobile games at least twice a day** while **31%** of the gamers are playing between four to five times each day.

All of these numbers are the markers of the exponential growth for the Media & Entertainment Industry.



Reference Links:

<https://www.entrepreneur.com/article/350318>

https://www.academia.edu/12343168/Career_opportunities_in_Indian_Media_and_Entertainment_Industry

<https://www.firstpost.com/tech/gaming/easy-affordable-and-varied-how-no-frills-mobile-gaming-industry-thrives-in-india-8598931.html>

<https://home.kpmg/in/en/home/insights/2020/05/media-and-entertainment-post-covid-19-the-best-of-times-the-worst-of-times.html>

Right Skills = Greater Job Opportunities



Are you ready to take your pick?

Dive into the world of *Animation*

Animation today is a buzzing industry which generates a vast scope of employment and therefore, it undoubtedly offers career opportunities across a range of profiles. If you have a vibrant imagination and a passion for animation, there's nothing stopping you from success.

Animation is majorly used for:

- Films & Movies
- TV & Digital Media
- Gaming
- Medical Animation
- 3D Printing
- E-Learning

With proper skill training and learning the latest softwares from MAAC, you are on your way to becoming a great Animator!



Explore the world of *Visual Effects*

India, in recent years, has seen the advancements in the Visual Effects (VFX) industry and has introduced us to the wonders of the larger-than-life visual effects (onscreen) that bring the fantastical world alive.

A career in the world of VFX is creatively challenging and rewarding. With a rise in demand for creative content, the demand for skilled artists has also increased thereby, creating more employment opportunities for the youth.

Visual Effects is majorly used for:

- Movies
- Commercials (TVC)
- Television Serials
- OTT
- Digital Content

With skilled learning, live projects & latest software at MAAC, you will be ready to shine out in the world of Visual Effects.

Reference Link:

<https://www.monsterindia.com/career-advice/career-in-animation-here-s-your-guide-to-choosing-animation-as-a-career-option-2540.html#:~:text=A%20student%20pursuing%20a%20diploma,Post%20Production%20executives%20in%20leading>

<https://www.seamedu.com/blog/7-afnazing-career-opportunities-in-the-vfx-industry/>

Design & Multimedia



As the era of digitalization kicks in, we see more and more lives being touched by the internet via different mediums. This opens up a dynamic space for the integration of information/content with digital technology (audio, video and animation).

Design & Multimedia is majorly used for:

- Print
- Website Design
- Interactive PPT & Video Editing
- Digital Design
- UI/UX
- 2D Games
- Creative Agencies
- Responsive Website Design
- Digital Advertising

The requirement of design & multimedia artists is projected to grow significantly, bringing forth an ocean of career opportunities for the youth today.

Become a pro in Gaming

One of the exciting industries today, gaming has opened up many diverse career paths. Games are fun to play and to make, and so are the careers in game designing that come with the benefits of good salaries & great work environments that thrive on creativity. With the gaming industry being fluid and on rage, the need for talent and skills is ever-increasing.

Game Design Artists work to create:

- Console Games
- Casual Games
- Mobile Games
- Browser-based Games
- 3D characters and many more

Game design jobs truly present rewarding opportunities. The demand for artists with the right skills is growing with the industry.



Reference Link:

<https://www.careerindia.com/courses/unique-courses/what-is-multimedia-scope-and-career-opportunities-015432.html#:~:text=Community%20colleges%20offer%20associate's%20degrees,introductory%20education%20in%20the%20field.&text=Career%20Prospects%3A,graphics%2C%20animation%20and%20new%20media>

<https://www.internationalstudent.com/study-game-design/careers-in-game-design/>

Learn the power of

Augmented & Virtual Reality

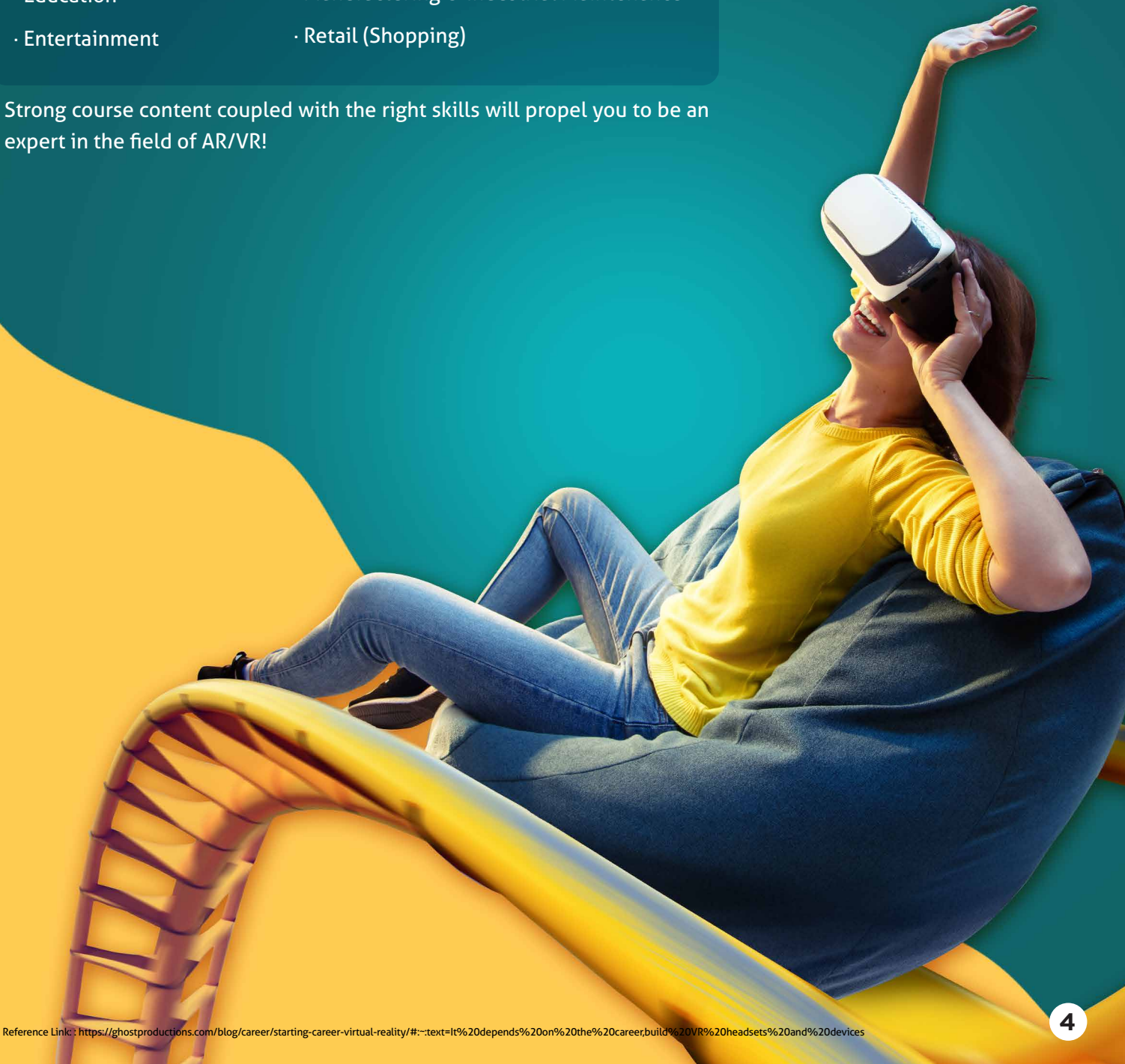


We live in a time of great technological advancements. Today, Virtual Reality (VR), Augmented Reality (AR) & Mixed Reality (MR) show true the potential of growth, wherein you explore new worlds of careers and experiences. The amalgamation of creativity & ultramodern technology is what makes this industry unique. With the market growing at a tremendous rate, there's no dearth of endless career opportunities for the youth interested in this industry.

AR/VR is majorly used in

- Advertising/Commercial
- Defense Sector
- Healthcare/Medical
- Education
- Entertainment
- Games
- Space Agencies
- Tourism
- Manufacturing & Industrial Maintenance
- Retail (Shopping)

Strong course content coupled with the right skills will propel you to be an expert in the field of AR/VR!



Alumni Speak

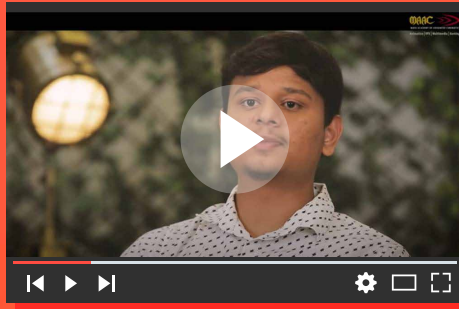
Let's look at what our Alumni have to say. Click on the image to view the complete video.



ABHIJIT SURYAVANSHI

FX Artist | DNEG

"I knew if I wanted to pursue 3D Animation, it had to be MAAC because no other institute offers such top-notch quality learning."



SAI THARUN

MGVFX Artist | MECH MOCHA STUDIOS

"They (MAAC Faculty) never make you a slave artist, they try to make a good artist, a smart artist."



JONATHON BALDREY

Animator | YASH RAJ STUDIOS

"I got in MAAC. Best Decision Ever and that's where my story began."



MANDEEP SINGH RANDHAWA,

FX Artist | TECHNICOLOR INDIA

"I am a bird and success is my sky and MAAC helped me achieve my success, helped me soar in the sky of success."



PRINCE CHAURASIA

VFX Producer | NY VFXWALA

"When I was a student, my faculty (MAAC) taught me two things: If you want to survive in this field of work, then passion must accompany patience."



MAAC – Your Preferred Choice



Join one of the leading Media & Entertainment education brands!



Job Oriented Courses

MAAC courses are designed to make the students job ready with the right skills required in the industry.



Specialized & Advanced Courses

All courses are specifically curated with the latest industry trends, covering the advanced modules for specializing in the required genre.



Certified Faculty Members

Experienced & certified faculty members enhance the learning experience of the students.



M&E Industry Integration

Industry exposure is given throughout the course duration via masterclasses & interactive sessions from the experts of the industry.



Onlinevarsity

A unique portal that lets MAAC students learn & access their course materials 24x7.



AR Enabled Books

Students get enhanced & interactive learning, enabling them to view course content in an interesting 3D visual medium.



Placement Assistance

A specialized placement cell that grooms & assists students in getting their career started in the industry.



Take the right step for your career with MAAC



We at MAAC, understand the students and their needs. In the current time of lockdown, the education continues with Instructor Lead Training blended with an online medium, ensuring enhanced learning for all students.

Since lockdown, we have had:

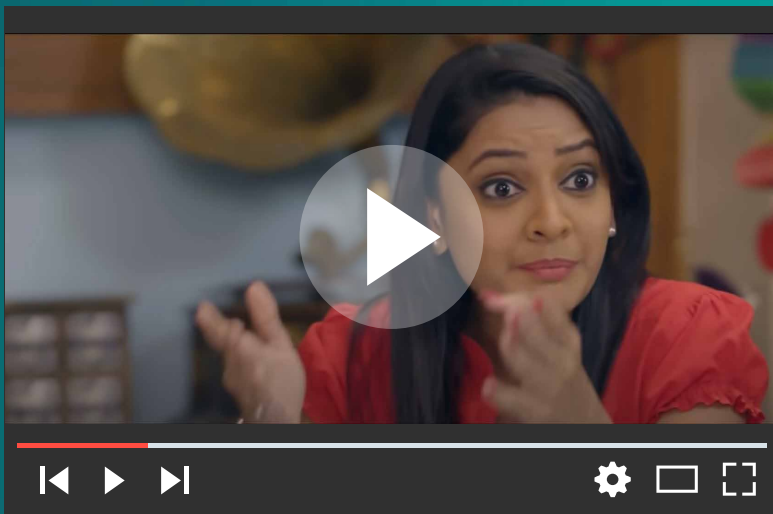
1,00,000+ Hours of online classes

3,000+ students attending classes everyday

100+ hours of Industry guest lectures

1 Family – MAAC

Come, be a part of the ever-growing MAAC family!



#MAACMakesItPossible

Click on the image to watch the video



Visit www.maacindia.com

or give a missed call at **1800-209-6222**

to connect with our experts and get started!